

Tim IM

[13:18] *** Auto-response sent to timnewbad: I am currently idle.
[13:30] vaderbaum: ok
Session Close (timnewbad): Wed Feb 07 13:30:04 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 13:30:23 2007
[13:30] timnewbad: and left a vm for jason cohen yor neighbor
[13:30] vaderbaum: ok
Session Close (timnewbad): Wed Feb 07 13:30:52 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 13:31:48 2007
[13:31] timnewbad: clickbooth says they do cpas
[13:31] vaderbaum: yup
[13:32] vaderbaum: they say they are the largest
[13:32] timnewbad: thye were one of azoogles largest competitors.
[13:32] vaderbaum: ok
[13:32] vaderbaum: I'm going to conference you in
[13:32] timnewbad: they also always have a big presence at adtech
[13:32] timnewbad: ok
[13:32] vaderbaum: with them in a bit
[13:32] timnewbad: sure
[13:32] vaderbaum: I'm waiting for a senior vp to call me back
[13:33] timnewbad: they would be wory of their own site
[13:33] vaderbaum: ok
Session Close (timnewbad): Wed Feb 07 13:38:59 2007

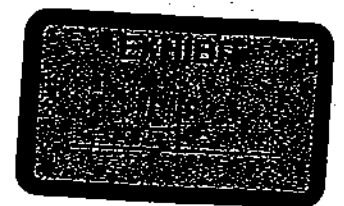
Session Start (vaderbaum:timnewbad): Wed Feb 07 13:44:02 2007
[13:44] timnewbad: u must be getting these big guys calling u casue they see our ads
out there - and they are tracing it back to the source
[13:44] vaderbaum: maybe
Session Close (timnewbad): Wed Feb 07 13:44:16 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 13:44:50 2007
[13:44] timnewbad: we're getting a lot of exposure
[13:44] vaderbaum: yes
Session Close (timnewbad): Wed Feb 07 13:45:01 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 13:45:07 2007
[13:45] timnewbad: to get 145 sales that means a lot of ads
Session Close (timnewbad): Wed Feb 07 13:45:10 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 14:00:23 2007
[14:00] timnewbad: since we have started this campaign we have had 123996 people
click on a ad and land on our landing page
[14:00] timnewbad: if you back that into how much we have paid affiliates its works
out to roughly \$0.75 a click
[14:01] vaderbaum: no tbad
[14:01] timnewbad: and 22,561 have filled out the 1st page - so that works out to
about \$4.25 per 1st page
[14:01] timnewbad: different ways to market
[14:02] vaderbaum: ok
[14:02] vaderbaum: nice stats
Session Close (timnewbad): Wed Feb 07 14:02:20 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 14:02:34 2007
[14:02] timnewbad: thanks - oh wait i thought u ment nice ass
[14:02] vaderbaum: lol



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Session Close (timnewbad): Wed Feb 07 14:02:42 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 14:03:20 2007
[14:03] timnewbad: but if we paid out say \$3.50 for every 1st page to affiliates we
would probably double maybe triple our sales

[14:08] timnewbad: if it converst the same

[14:04] timnewbad: getting lunch - brb

Session Close (timnewbad): Wed Feb 07 14:06:50 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:06:19 2007
[15:06] vaderbaum: are you available for a conference ca

[15:06] vaderbaum: call

[15:06] timnewbad: sure

[15:06] timnewbad: when

[15:06] vaderbaum: now

[15:06] timnewbad: sure

[15:07] timnewbad: with?

[15:07] vaderbaum: click booth

[15:14] timnewbad: calling her now

Session Close (timnewbad): Wed Feb 07 15:15:05 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:22:54 2007
[15:22] timnewbad: leave her alone

Session Close (timnewbad): Wed Feb 07 15:23:21 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:30:00 2007
[15:30] timnewbad: hey

[15:30] vaderbaum: yes

[15:30] timnewbad: might have a few little issues

[15:30] timnewbad: but i think we can work past it

[15:30] vaderbaum: ok

[15:30] timnewbad: and it was one of our emails they saw!!!

[15:30] vaderbaum: ok

Session Close (timnewbad): Wed Feb 07 15:30:53 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:31:22 2007
[15:31] timnewbad: well for one she is asking for \$30

[15:31] vaderbaum: you deal with her bs

[15:31] timnewbad: but im beating her down

[15:31] vaderbaum: tell her NO

Session Close (timnewbad): Wed Feb 07 15:31:42 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:31:44 2007
[15:31] timnewbad: of course

Session Close (timnewbad): Wed Feb 07 15:31:47 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:31:50 2007
[15:31] timnewbad: dude

[15:31] timnewbad: i know

Session Close (timnewbad): Wed Feb 07 15:31:52 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:35:24 2007
[15:35] timnewbad: please quickly approve

[15:35] timnewbad: (Link:

<http://secure.zzmds.com/go/11442462345c76ee9eef996.27970067>)<http://secure.zzmds.com/>

Tim IM

go/11442462345c76ee9eeef996.27970067

[15:37] vaderbaum: give me a sec

Session Close (timnewbad): Wed Feb 07 15:37:06 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:37:33 2007

[15:37] vaderbaum: looks good

Session Close (timnewbad): Wed Feb 07 15:37:39 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 15:41:04 2007

[15:41] vaderbaum: ok go with it

Session Close (timnewbad): Wed Feb 07 15:41:11 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 16:01:17 2007

[16:01] timnewbad: how were we with sales compared today and yesterday this time?

[16:01] vaderbaum: higher today

Session Close (timnewbad): Wed Feb 07 16:01:58 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 16:25:14 2007

[16:25] timnewbad: interesting situation with clickbooth

[16:25] timnewbad: i know u like to keep in the loop

Session Close (timnewbad): Wed Feb 07 16:26:21 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 17:25:19 2007

[17:25] timnewbad: hey

[17:25] timnewbad: ho

Session Close (timnewbad): Wed Feb 07 17:41:55 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 19:11:26 2007

[19:11] vaderbaum: were still here

[19:11] vaderbaum: how bout you

Session Close (timnewbad): Wed Feb 07 19:11:42 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 19:11:43 2007

[19:11] timnewbad: im here

[19:12] vaderbaum: this working late shit sucks

[19:12] timnewbad: well its only 5 for me

[19:13] vaderbaum: been here since 8 A.M.

[19:13] timnewbad: 8am till 630pm is my usual day at the office - then an hour or 2 at home

[19:13] timnewbad: hey someone needs to sweep the floors

[19:14] vaderbaum: funny

[19:14] timnewbad: is it possible to route calls in to another phone?

[19:14] vaderbaum: it's not that

[19:14] vaderbaum: we are working on a system change

[19:15] timnewbad: for what?

[19:16] vaderbaum: we are making it so when customers get the authentication questioner it's built into our customer admin

[19:16] vaderbaum: so they know their is a place for them to log back into

[19:16] vaderbaum: good for retention

[19:17] vaderbaum: so they know that their are tools available to them after their purchase

[19:19] timnewbad: thats good

[19:19] timnewbad: and one day u should offer upsells in that

[19:19] timnewbad: if they dont have aig - sell it to them when they log in

[19:19] timnewbad: offer them car loans

[19:19] timnewbad: mortgages

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[19:20] timnewbad: emon man, make a few bucks
[19:20] timnewbad: im logging off - im heading home becassue i have a date with my wife
[19:20] timnewbad: i almost forgot
[19:20] timnewbad: u can call me
[19:20] timnewbad: later
[19:20] timnewbad: well u can call me anytime
[19:20] timnewbad: but by for now
[19:21] *** "timnewbad" signed off at Wed Feb 07 19:21:14 2007.
Session Close (timnewbad): Wed Feb 07 19:25:48 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 19:43:23 2007
[19:43] timnewbad: u still around?
Session Close (timnewbad): Wed Feb 07 21:07:54 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:10:28 2007
[21:10] vaderbaum: whats up
[21:11] timnewbad: i forget
[21:11] timnewbad: u still working?
[21:11] vaderbaum: no
[21:11] vaderbaum: home in bed w/ laptop
Session Close (timnewbad): Wed Feb 07 21:11:51 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:11:53 2007
[21:11] timnewbad: awesome
[21:12] vaderbaum: 12 hour days are too long
[21:12] vaderbaum: good volume today\
[21:12] timnewbad: 2 days in a row
[21:12] vaderbaum: i'm happy about click booth
[21:12] vaderbaum: you?
[21:12] timnewbad: very much
[21:13] timnewbad: its someone ive never worked with
[21:14] timnewbad: mind u theres a lot of people i havent, but these guys r the biggest i think ive never worked with
[21:14] vaderbaum: cool
[21:16] vaderbaum: are you putting the faq's on all the site
[21:17] vaderbaum: you should
[21:17] timnewbad: yes
[21:17] timnewbad: we r
[21:17] timnewbad: everything new will have it
Session Close (timnewbad): Wed Feb 07 21:17:22 2007

Session Start (vaderbaum:timnewbad): wed Feb 07 21:20:51 2007
[21:21] vaderbaum: reove this section from the faq's :
[21:21] vaderbaum: 3 BUREAU ('MERGED') CREDIT REPORT FAQs
[21:21] vaderbaum: because you don't offer it
[21:21] vaderbaum: it's confusing
Session Close (timnewbad): wed Feb 07 21:23:08 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:25:11 2007
[21:25] timnewbad: front he faqs from your site?
[21:25] vaderbaum: yes
[21:25] timnewbad: link?
[21:26] vaderbaum: yes remove the link
[21:26] vaderbaum: we can go over it tomorrow
[21:26] timnewbad: so that whole box?
[21:26] timnewbad: ok
[21:28] timnewbad: the wife and i r having our date tonight - u inspired us to try
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Tim XM

[21:28] timnewbad: we're going to the ocean club
[21:28] vaderbaum: smart
[21:28] vaderbaum: healthy for your relationship
[21:29] vaderbaum: you don't need to do fancy
[21:29] vaderbaum: just some alone time
[21:29] vaderbaum: no baby
[21:29] timnewbad: we havent had a dinner just the 2 of us in 4 months
[21:29] vaderbaum: it's a must
Session Close (timnewbad): Wed Feb 07 21:34:02 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:35:57 2007
[21:36] vaderbaum: (Link:
<http://www.creditreportforfreeonline.com/?AffiliateID=1474&PV=&OID=57&PS=tracking45c78dc0c7720>)
<http://www.creditreportforfreeonline.com/?AffiliateID=1474&PV=&OID=57&PS=tracking45c78dc0c7720>)
[21:36] vaderbaum: with cpa empire
Session Close (timnewbad): Wed Feb 07 21:36:46 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:51:16 2007
[21:51] timnewbad: they just started implementing it today
[21:51] timnewbad: it wasnt ready till last night
[21:51] vaderbaum: ok
[21:51] vaderbaum: wondering
[21:52] timnewbad: our great new sites got pushed back for other projects
[21:52] timnewbad: design was there - programing was not
[21:52] vaderbaum: gotcha
Session Close (timnewbad): Wed Feb 07 21:52:45 2007

Session Start (vaderbaum:timnewbad): Wed Feb 07 21:54:22 2007
[21:54] timnewbad: ok, have a good night - im heading out for dinner
[21:56] *** "timnewbad" signed off at Wed Feb 07 21:56:46 2007.
Session Close (timnewbad): Wed Feb 07 21:58:49 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 11:34:50 2007
[11:34] timnewbad: ive been at work for an hour and a half and i havent heard from u
yet - im a little worried
[11:35] vaderbaum: don't worry
[11:35] vaderbaum: lets close the book on Christie today
[11:35] vaderbaum: ok?
[11:35] vaderbaum: record day yesterday
[11:36] vaderbaum: we had a little problem late last night
[11:36] timnewbad: oh really?
[11:36] vaderbaum: i sent you an e-mail
[11:37] timnewbad: the duplicates?
[11:45] vaderbaum: yes
[11:45] vaderbaum: is Bill in the office yet?
[11:45] timnewbad: just walked in
[11:45] vaderbaum: ask him to call Esteban
[11:46] vaderbaum: 561-922-2140 ext 1003
Session Close (timnewbad): Thu Feb 08 11:46:26 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 11:50:43 2007
[11:51] vaderbaum: did you get my e-mail about the FAQ's that need to be removde?
Session Close (timnewbad): Thu Feb 08 11:51:25 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 11:52:10 2007
[11:52] timnewbad: of course
[11:52] timnewbad: u sent it to all my emails
[11:52] vaderbaum: lol
[11:52] vaderbaum: :()
Session Close (timnewbad): Thu Feb 08 11:52:40 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 11:53:15 2007
[11:53] timnewbad: im thinking about giving u a few more email addresses i have just
incase
[11:53] vaderbaum: Can you add the following statement to the Terms and Conditions
on page 2 of the YFCRO web site?

Cancellations will not be accepted via e-mail or through the use of this of our
"contact us" form during weekdays. If you would like to cancel your subscription,
please contact us at the number listed within the "contact us" page. The "contact
us" form may only used for cancellations on weekends as we are closed for business
during this time.

[11:54] vaderbaum: i just put the e-mails in my outlook group
[11:55] vaderbaum: Cancellations will not be accepted via e-mail or through the use
of our "contact us" form during weekdays. If you would like to cancel your
subscription, please contact us at the number listed within the "contact us" page.
The "contact us" form may only used for cancellations on weekends as we are closed
for business during this time.

[11:55] vaderbaum: i ammended it a bit
[11:55] timnewbad: yor not hit-picking r u?
[11:56] vaderbaum: dealing with a customer that said they didn't know they could
cancel on the weekend
[11:57] timnewbad: ok im going to take that and send it to mike
[11:57] vaderbaum: so she says to me "show me where it says I can cancel via e-mail
on weekends"

[11:57] timnewbad: to update
[11:57] vaderbaum: she wanted to see it in the T & C
[11:57] vaderbaum: bitch
[11:58] timnewbad: bee-atch
[11:58] vaderbaum: this way we can say they agreed to it by putting it in the T & C
[11:59] vaderbaum: so if their 7 day trial ends on the weekend and they fail to
e-mail us through our form they are fucked for the \$22.91
[11:59] vaderbaum: so it makes sense to add that statement
Session Close (timnewbad): Thu Feb 08 12:00:00 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:24:14 2007
[13:24] timnewbad: our ecpc is the same as experians in cpaempires login!
[13:24] *** Auto-response sent to timnewbad: I am currently away from the computer.
[13:24] timnewbad: thats called winning the war
Session Close (timnewbad): Thu Feb 08 13:33:42 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:35:41 2007
[13:35] vaderbaum: you talk to fowler?
[13:35] timnewbad: hes behind me
[13:35] vaderbaum: thats good news on cpa empire
[13:36] timnewbad: i didnt ask him yet
Session Close (timnewbad): Thu Feb 08 13:37:00 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:38:34 2007
[13:38] timnewbad: re cpaempire, thats really good, considering experian is the so
called "leader" of the industry
[13:38] vaderbaum: did you speak with Christie?

Session Close (timnewbad): Thu Feb 08 13:39:14 2007

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Session Start (vaderbaum:timnewbad): Thu Feb 08 13:39:29 2007

[13:39] timnewbad: es

[13:39] timnewbad: yes

[13:39] vaderbaum: and?

[13:39] timnewbad: well i didnt really get any answer

[13:40] timnewbad: its really out of my hands - she works for gary not me

[13:40] vaderbaum: ok, please ask gary to call me

Session Close (timnewbad): Thu Feb 08 13:41:25 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:41:44 2007

[13:41] timnewbad: shes just finishing up with gary - let that get sorted 1st

[13:42] vaderbaum: we will see

Session Close (timnewbad): Thu Feb 08 13:42:17 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:47:08 2007

[13:47] vaderbaum: are we proceeding with click booth?

[13:47] timnewbad: of course

[13:47] vaderbaum: what is the time line?

[13:47] timnewbad: its gonna take a little bit of work- they need their own site to proceed

[13:48] vaderbaum: ETA?

Session Close (timnewbad): Thu Feb 08 13:48:27 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 13:48:47 2007

[13:48] timnewbad: i spoke with my design/tech this morning about it and they have to get back to me - they have other projects as well

[13:49] timnewbad: in the meantime i am working with her on the paperwork

[13:49] vaderbaum: ok

Session Close (timnewbad): Thu Feb 08 13:49:58 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 16:44:13 2007

[16:44] timnewbad: hi

[16:44] vaderbaum: hi

[16:44] vaderbaum: Anna Nicole Smith collapses at Hard Rock in Hollywood, dies

[16:44] timnewbad: saw that

[16:44] vaderbaum: 1/2 hour from here

[16:44] vaderbaum: 1/2

Session Close (timnewbad): Thu Feb 08 16:45:01 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 16:45:53 2007

[16:45] timnewbad: wow, i never knew her

[16:46] vaderbaum: I fucked her

[16:46] vaderbaum: she liked jew boys

[16:46] timnewbad: of course

[16:46] vaderbaum: :-)

Session Close (timnewbad): Thu Feb 08 16:46:50 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 16:46:53 2007

[16:46] timnewbad: that reminds me

[16:46] timnewbad: A young man comes to a priest to make a confession, and says : "Father, i have sinned, i have tricked a man, into giving me money" The priest

replies : "who was this man" The young man replies : "It was a jew named Mortikay" The father replies : "My son that is not a sin, it is a miracle"

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[16:47] vaderbaum: funny
Session Close (timnewbad): Thu Feb 08 16:47:26 2007

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Session Start (vaderbaum:timnewbad): Thu Feb 08 16:47:50 2007
[16:47] timnewbad: anyways - do u ever get questions from customers asking about their credit score/report?

[16:48] vaderbaum: all the time
[16:48] timnewbad: what do u do?
[16:48] vaderbaum: usually answer them
[16:48] vaderbaum: why?
[16:49] timnewbad: nick got his report and has questions
[16:49] vaderbaum: he can call me
[16:49] timnewbad: ok - what #?
[16:49] vaderbaum: 561-922-2150
[16:50] timnewbad: not that he has work or anything to do
[16:50] vaderbaum: lol

Session Close (timnewbad): Thu Feb 08 16:55:40 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 17:22:51 2007
[17:22] timnewbad: can u approve this: (Link
<http://getyourcreditreportnow.com>)
Session Close (timnewbad): Thu Feb 08 17:23:29 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 17:23:46 2007
[17:23] vaderbaum: good to go
Session Close (timnewbad): Thu Feb 08 17:23:54 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 17:24:58 2007
[17:25] vaderbaum: one little problem
[17:25] timnewbad: k..
[17:25] vaderbaum: you only have equifax and trans union logo
[17:25] vaderbaum: not Experian
[17:25] timnewbad: yes its for affiliate fuel
[17:25] timnewbad: they cant have experians logo
[17:26] vaderbaum: oh
[17:26] timnewbad: for others we'll add it
[17:26] vaderbaum: then you know what leave off all credit report logo's
[17:26] vaderbaum: it looks funny
[17:27] timnewbad: design aspects aside
[17:27] vaderbaum: fine
[17:27] timnewbad: ok thank u
[17:27] vaderbaum: i really don't think you need the logo's
Session Close (timnewbad): Thu Feb 08 17:27:56 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 17:30:40 2007
[17:30] timnewbad: nicks on some credit report system
[17:31] timnewbad: u gave him
[17:31] timnewbad: credco?
[17:31] vaderbaum: yup
[17:31] timnewbad: wont let him fill out his ssn
[17:31] vaderbaum: he is doing good
[17:31] vaderbaum: hmm
[17:32] vaderbaum: i don't know why i just logged in and had no problem
[17:33] vaderbaum: i just did a test it worked for me
Session Close (timnewbad): Thu Feb 08 17:34:33 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 17:58:38 2007

Tim JM
[17:58] timnewbad: those links that dont work is on your side
[18:00] vaderbaum: wrong
[18:00] vaderbaum: (Link:
<http://www.creditreportforfreeonline.com/view/d/privacy.html>)<http://www.creditreportforfreeonline.com/view/d/privacy.html>
[18:00] vaderbaum: that domain belongs to you
[18:01] vaderbaum: (Link:
<http://www.getyourcreditreportnow.com/view/d/privacy.html>)<http://www.getyourcreditreportnow.com/view/d/privacy.html>
[18:02] vaderbaum: both domains belongs to you
[18:02] timnewbad: im arguing with my tech
[18:02] vaderbaum: ok
[18:02] vaderbaum: the page looks better
[18:03] timnewbad: inc is still on a 2nd line
[18:03] vaderbaum: you cant squeeze it in?
[18:03] vaderbaum: on 1 line?
[18:03] vaderbaum: i think it would look better
[18:04] timnewbad: duh
[18:04] vaderbaum: lol
Session Close (timnewbad): Thu Feb 08 18:04:23 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 18:07:40 2007
[18:07] timnewbad: hit the contact us
Session Close (timnewbad): Thu Feb 08 18:07:43 2007

Session Start (vaderbaum:timnewbad): Thu Feb 08 18:07:56 2007
[18:08] timnewbad: u have spelling mistakes and a dead link
[18:08] vaderbaum: where?
Session Close (timnewbad): Thu Feb 08 18:12:50 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 10:57:14 2007
[10:57] vaderbaum: can you call me?561-922-2150
[10:57] vaderbaum: do we have a new affiliate that started running our campaign late
last night?
[10:58] timnewbad: yes
[10:58] vaderbaum: i think we are having an issue with them
[10:58] vaderbaum: please call me
[10:58] vaderbaum: i think its bad traffic
Session Close (timnewbad): Fri Feb 09 10:58:43 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 11:14:00 2007
[11:14] vaderbaum: check your e-mail
Session Start (vaderbaum:timnewbad): Fri Feb 09 11:25:37 2007
[11:25] timnewbad: without azogles sales today we would only have like 6 sales
[11:25] vaderbaum: i want clean business
Session Close (timnewbad): Fri Feb 09 11:39:31 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 11:42:54 2007
[11:42] timnewbad: ok we got in touch wih them
[11:43] vaderbaum: ok
Session Close (timnewbad): Fri Feb 09 11:43:03 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 11:43:10 2007
[11:43] timnewbad: shutting them down
[11:43] vaderbaum: I'm going to document the pattern to you
[11:43] vaderbaum: to prove its a robot
[11:43] timnewbad: i would like that

Session Close (timnewbad): Fri Feb 09 11:43:31 2007

Tim IM

Session Start (vaderbaum:timnewbad): Fri Feb 09 12:04:18 2007

[12:04] timnewbad: ok we can resume our discussion
[12:04] vaderbaum: now I gotta take a pee
[12:04] timnewbad: ok then im getting a coffee
[12:05] vaderbaum: im glad we catch this stuff fast
[12:05] timnewbad: your good
[12:05] vaderbaum: it lets affiliates and azoogles of the world know not to fuck
with us
[12:06] timnewbad: yep
[12:06] vaderbaum: we are going to set up an alert system where when 4 or more
customers in a row land up in either our 2A staus or incomplete staus in a row - to
warn us

[12:06] vaderbaum: it's a bad pattern usually
[12:07] timnewbad: ok, btw azoogle said this guys been running it for 3 days
[12:07] timnewbad: it's one main guy that just picked it up the last few days doing
about 50% of the volume

[12:07] vaderbaum: yeah he has been learning the system
[12:07] timnewbad: yep
[12:07] timnewbad: waited til last night to make his move
[12:07] timnewbad: always the weekend
[12:08] timnewbad: thats why fridays are sometimes the busiest days
[12:09] vaderbaum: i would back out all his commisions until you can reconcile every
transaction he did

[12:09] vaderbaum: DO'NT PAY HIM
[12:10] timnewbad: we have a prepay with them
[12:10] timnewbad: this is when it gets messy
[12:10] vaderbaum: yeah but this is affiliate was committing fraud
[12:10] timnewbad: if we can prove it we'll be fine
[12:11] vaderbaum: over the weekend I will but something together
[12:11] timnewbad: ??? help if u need
[12:11] vaderbaum: ok

Session Close (timnewbad): Fri Feb 09 12:13:38 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 12:20:30 2007

[12:20] vaderbaum: i think the got aggressive today
[12:21] vaderbaum: but i do think it's been happening over the past 3 days
[12:21] timnewbad: i dont either
[12:21] vaderbaum: there is about 40 transactions that i will investigate over the
weekend
[12:21] timnewbad: i figure this guy is good, casue he tried doing this through
azoogle

[12:22] timnewbad: azoogle is cracking down hard on this stuff
[12:22] vaderbaum: i will try to show an automated pattern in a spread sheet so you
can fight azoogle on payment
[12:23] vaderbaum: scum bag move
[12:23] vaderbaum: i hope the volume we have been enjoying over the past few days is
not because of this ass hole

Session Close (timnewbad): Fri Feb 09 12:23:42 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 12:24:49 2007

[12:24] timnewbad: its been spread out with about 10 affiliates
[12:24] timnewbad: so unless he was with a lot of them
[12:24] vaderbaum: well thats good
[12:25] vaderbaum: yeah i don't think thats the case

Session Close (timnewbad): Fri Feb 09 12:25:26 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 12:27:06 2007

[12:27] timnewbad: sucks todays volume is crappy
Session Close (timnewbad): Fri Feb 09 12:27:28 2007

Tom IM

Session Start (vaderbaum:timnewbad): Fri Feb 09 12:59:28 2007
[12:59] vaderbaum: has the security po-up been fixed?
Session Close (timnewbad): Fri Feb 09 12:59:47 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:00:15 2007
[13:00] timnewbad: still working on that
[13:00] vaderbaum: ETA ???
Session Close (timnewbad): Fri Feb 09 13:00:33 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:00:53 2007
[13:02] vaderbaum: I think the po-up probably caused a problem for the fraudster -
he would have had to write a program to auto get passed it - hence forcing it into
2A
Session Close (timnewbad): Fri Feb 09 13:02:12 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:02:37 2007
[13:02] timnewbad: Hmm
[13:03] vaderbaum: it goes to our defense that a machine did this not a human being
[13:03] timnewbad: well that and the fact that they so easily paused the link
[13:04] vaderbaum: a human being would be able to get passed the pop-up easily - a
robot would'nt
Session Close (timnewbad): Fri Feb 09 13:04:14 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:05:07 2007
[13:05] timnewbad: the terminator could do it
[13:05] vaderbaum: yup
Session Close (timnewbad): Fri Feb 09 13:05:22 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:06:39 2007
[13:06] timnewbad: i got nick going through yor list u sent over
[13:06] vaderbaum: ok
Session Close (timnewbad): Fri Feb 09 13:06:48 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:07:01 2007
[13:07] vaderbaum: call the customers
[13:07] timnewbad: thats not a good idea
[13:07] timnewbad: it may freak them out a little
[13:07] timnewbad: us calling them
[13:07] vaderbaum: casue we're the marketers
[13:07] timnewbad: why if its fraud it will come abundently clear
[13:08] timnewbad: even though we dont have their personal info - they may think we
do
[13:08] vaderbaum: just call to confirm if they placed the order
[13:08] vaderbaum: the phone numbers won't be good anyway
[13:08] vaderbaum: the phone numbers won't be good anyway
[13:08] vaderbaum: the phone numbers won't be good anyway
Session Close (timnewbad): Fri Feb 09 13:09:13 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 13:30:00 2007
[13:30] timnewbad: hi
[13:30] *** Auto-response sent to timnewbad: I am currently away from the computer.
[14:20] timnewbad: slacker - where r ya?

[14:20] *** Auto-response sent to timnewbad: I am currently away from the computer.
Session Close (timnewbad): Fri Feb 09 14:41:41 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 14:52:02 2007
[14:52] vaderbaum: what did she say?
[14:52] timnewbad: wire is going out
[14:52] vaderbaum: today?
[14:52] timnewbad: yep
[14:53] vaderbaum: ask her if it's too late to send her different wiring instructions
[14:53] timnewbad: probably not
[14:53] timnewbad: but im not going to ask
[14:53] timnewbad: if u have different instructions send them
[14:53] timnewbad: to her
[14:53] vaderbaum: ok
[14:54] timnewbad: when i ask her i dont say im talking to u
[14:54] vaderbaum: ok
Session Close (timnewbad): Fri Feb 09 14:55:28 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 15:09:34 2007
[15:09] timnewbad: hi
[15:09] vaderbaum: hi
[15:10] timnewbad: n jan we got about 30+ sales that never got credited to an affiliate so we're givin some to cpaempire
[15:10] timnewbad: but the new site they have is performing awesome
[15:10] timnewbad: performing
[15:10] vaderbaum: good
Session Close (timnewbad): Fri Feb 09 15:11:08 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 15:19:34 2007
[15:19] vaderbaum: did you get the paper work from click booth?
Session Close (timnewbad): Fri Feb 09 15:19:55 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 15:22:00 2007
[15:22] timnewbad: i talked to her about it this morning
[15:22] timnewbad: its another dept that sends it out and shes on it
[15:23] vaderbaum: ok
Session Close (timnewbad): Fri Feb 09 15:23:26 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 15:34:27 2007
[15:34] timnewbad: azoogle is still sending us sales just from another affiliate - how is everything looking?
[15:34] vaderbaum: so far so good
[15:34] timnewbad: ok
[15:34] timnewbad: good to know
Session Close (timnewbad): Fri Feb 09 15:34:57 2007

Session Start (vaderbaum:timnewbad): Fri Feb 09 16:04:24 2007
[16:04] timnewbad: we're launching this site today as our main one - getting rid of the old one
[16:04] timnewbad: (Link: [http://yourfreecreditreportonline.com/?AffiliateID=\[:\]:aid\[:\]&pv=\[:\]:PV\[:\]&OID=\[:\]:OID\[:\]&PS=\[:\]:PS\[:\]](http://yourfreecreditreportonline.com/?AffiliateID=[:]:aid[:]&pv=[:]:PV[:]&OID=[:]:OID[:]&PS=[:]:PS[:]))
[16:04] vaderbaum: call me
[16:05] vaderbaum: call me
Session Close (timnewbad): Fri Feb 09 16:05:12 2007

