

Jeff Applebaum

From: Gary Thomas [Gary@ittrafficnetwork.com]
Wednesday, April 04, 2007 7:56 PM
To: japplebaum@runmycreditreport.com
Subject: FW: cancellations

See below...

Gary Thomas

Cellular 310-505-0000
West Coast Office 480-483-1200
Global Facsimile 310-861-4040

Marketing, Support, and Consulting Services to
E-Commerce Companies Worldwide

ICQ 173644034
Yahoo ID: blothevizza

From: Gary Thomas [mailto:Gary@ittrafficnetwork.com]
Sent: Tuesday, April 03, 2007 12:36 PM
To: 'Jeff Applebaum'
Cc: 'moe@ZaaZoom.com'
Subject: FW: cancellations

Jeff

I deployed some sort of loyalty program for people yet...if we look at the cancellations, they are growing at a rate quicker than we are acquiring customers...see below...

Let's discuss... thanks

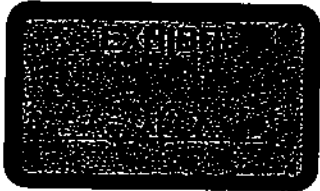
Gary Thomas

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ICQ 173644034
Yahoo ID: blothevizza

From: Bill Cuevas [mailto:bill@zaazoom.com]
Sent: Monday, April 02, 2007 5:40 PM
To: Gary Thomas
Subject: Re: cancellations



Admitted w/o objection

RMCR0003140